

## FACT SHEET

SullivanPerkins

Founded 1984

40 people

Full service agency

Senior account management and senior creative

Interactive division - SullivanPerkins Interactive

Skills sets: Design, writing, marketing planning

Area of expertise: Brand positioning and the management of brand implementation in long-term engagements with thousands of assignments for large organizations

Largest current clients: Verizon/Idearc, Nokia, Essilor, BNSF Railway

Other AOR clients: Lake Austin Spa Resort, DATCU Credit Union

Other selected current clients: American Airlines Publishing, Catholic Foundation, Capital Senior Living, Commercial Metals, Communities Foundation of Texas, Experian, Freedom Power, Nokia Siemens Network, Southern Methodist University, Ursuline Academy, Virtuoso

Named one of six top creative shops in the country by ADWEEK in 1986

Included in GraphicDesignAmerica leading creative firms nationwide

Work represented repeatedly in Communication Arts, New York Art Directors, MEAD, HOW, Print Annual, Web Design, DSVC, Dallas Ad League.

### **Principal:**

Mark Perkins

Harvard College, A.B. '74

President, Dallas Society of Visual Communications, 1996

Board Memberships: DSVC, Mental Health Association, Friends of the Dallas Library, Jacob's Ladder

### **Senior Account Management:**

Tricia Magel

University of Texas, Austin

GSD&M, Berry Brown

TXU - Senior Management/Home Solutions